



UNVEILING IMPACT:
**2023 Assessment of PAGE's
Global Training Offer**



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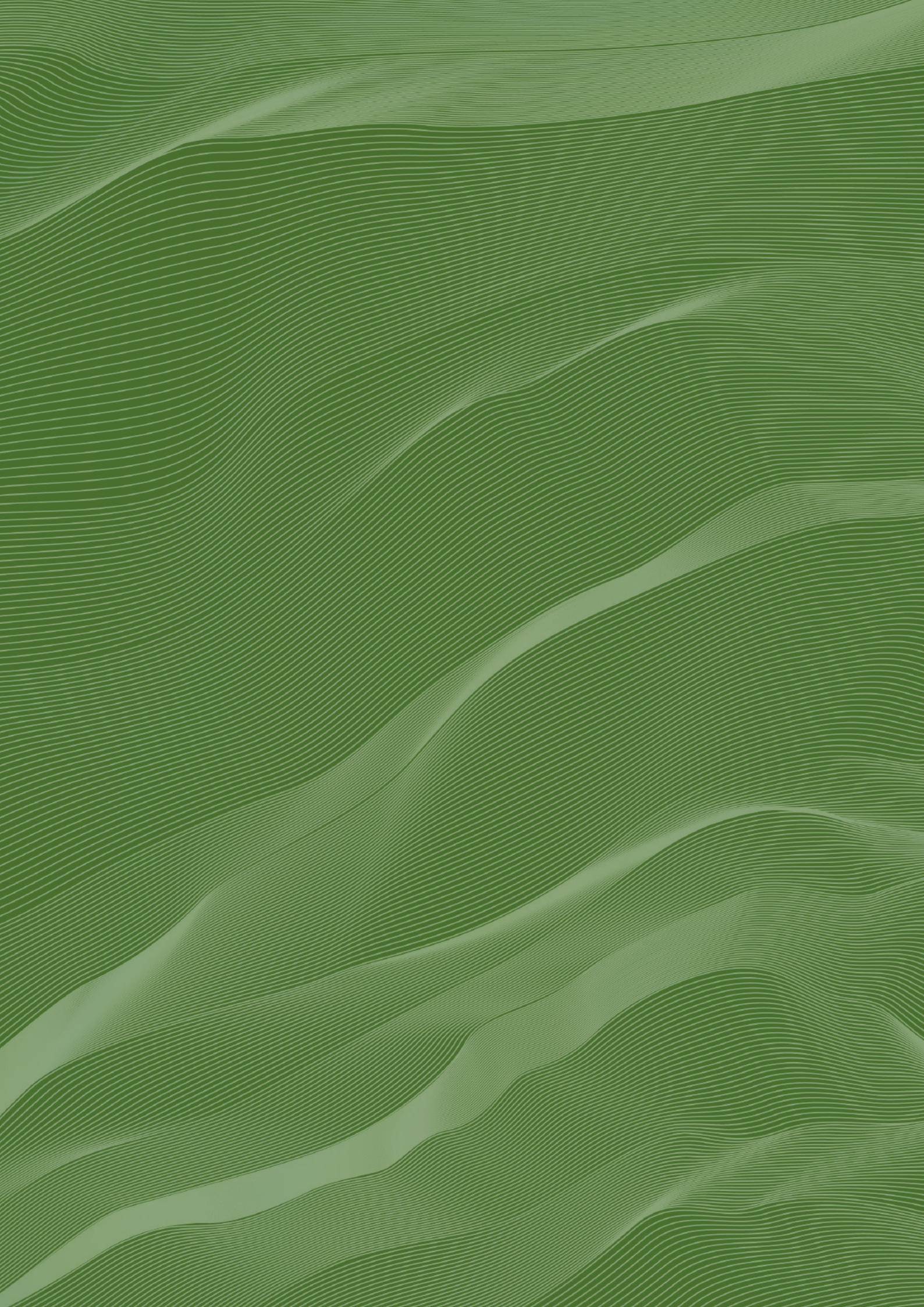


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Introduction

This report presents the latest key statistics for PAGE's e-learning portfolio and the results of the 2023 impact survey for global training programmes. The report is divided into two parts.

The first part features the user profile and enrolment, as well as certification rates for the PAGE e-courses available on the UN CC:Learn platform since 2019. The Partnership has been offering 7 courses free of charge in 10 languages and has reached 175'000 learners and issued more than 44'000 certificates of completion. The 7 courses are: Introduction to Green Economy; Introduction to Sustainable Finance, Green Fiscal Policy, Green Industrial Policy, Green Economy and Trade, Indicators for an Inclusive Green Economy; Introductory course and indicators for an Inclusive Green Economy; Advanced course

Part II of this report shows the results of the annual impact survey conducted between December 2023 and January 2024. The survey shows how beneficiaries have been applying the knowledge and skills acquired through PAGE trainings and how the trainings have been supporting the learners in advancing their careers. In addition to the e-courses, the survey also included participants who attended the ITC-ILO PAGE Academy on Green Economy and the Summer School on Green Industry offered by UNIDO. In addition, the report includes key testimonials from beneficiaries from the private sector, government, and academia who have described how they are using what they have learned to advance an Inclusive Green Economy.

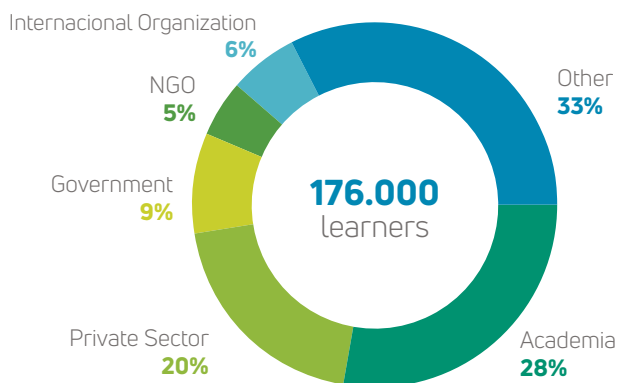
PART I:
PAGE E- COURSES

OUR ONLINE LEARNERS

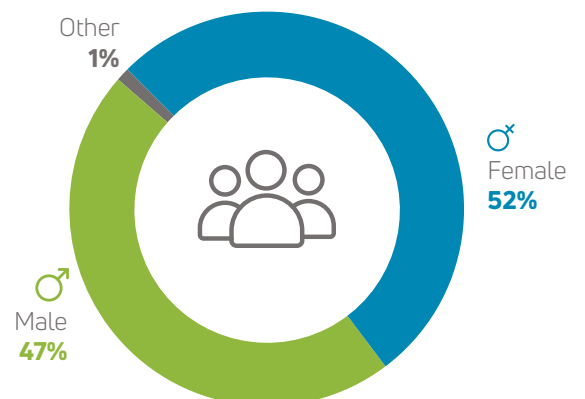
In 2023, PAGE e-courses reached almost 176'000 learners and issued more than 44'000 certificates of completion. The graphs below show our learners' profiles and key statistics related to these e-courses.



Profession

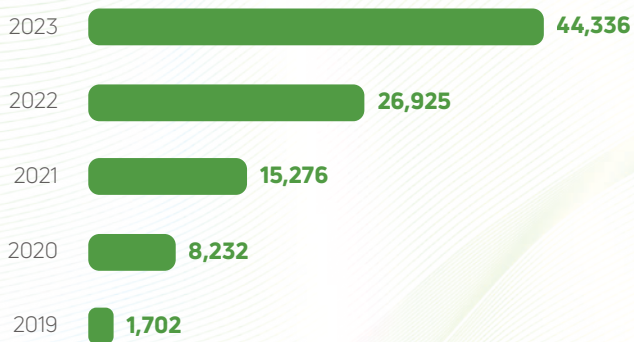


Gender

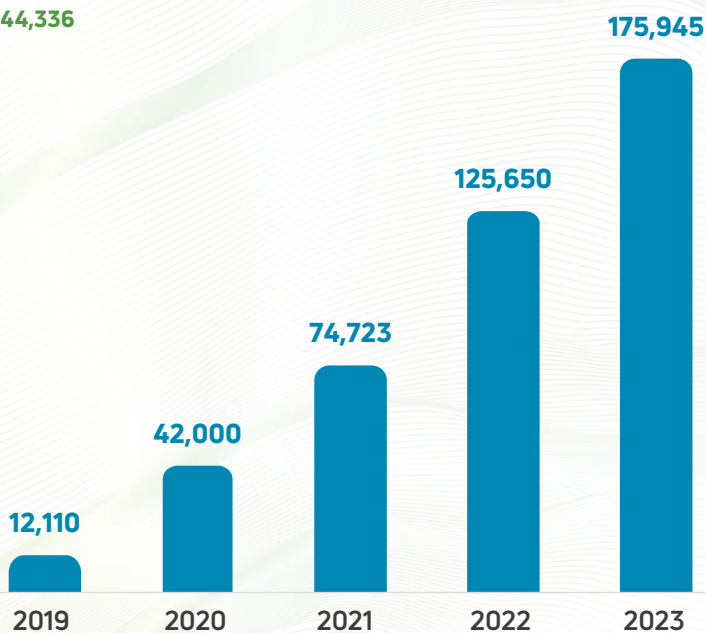


PERFORMANCE OF COURSES

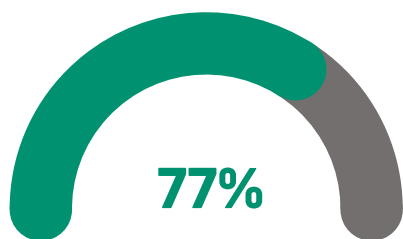
Certificates issued



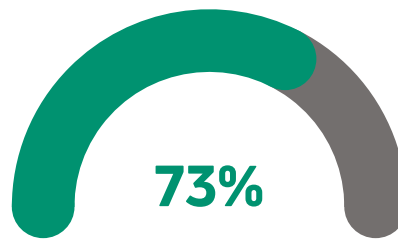
Enrolments



Application of knowledge/skills



Job relevance

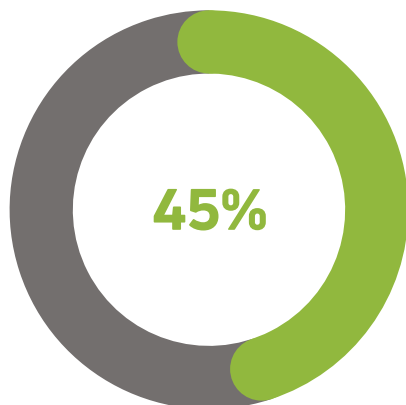


Average of completion rate

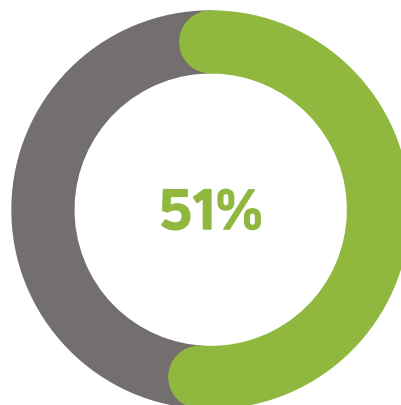


PERFORMANCE OF COURSES

Enrolments from PAGE Partner countries*



Learners certified from PAGE Partner countries*



Intro to Green Economy

Enrollments **48,365**

Certification **8,837 (18%)**



Green Economy & Trade

Enrollments **48,365**

Certification **8,837 (18%)**



Sustainable Finance

Enrollments **58,795**

Certification **16,117 (27%)**



Indicators for an inclusive green economy: Introductory course

Enrollments **8,023**

Certification **2,355 (29%)**



Green Fiscal Policy

Enrollments **13,959**

Certification **3,577 (26%)**



Indicators for an inclusive green economy: Advanced course

Enrollments **10,001**

Certification **2,857 (29%)**



Green Industrial Policy

Enrollments **16,092**

Certification **2,447 (15%)**

*Includes China and Brazil

PART II:
IMPACT SURVEY RESULTS

METHODOLOGY

The findings of the 2023 PAGE Impact Survey for global trainings are based on an online survey conducted by UNITAR from December 2023 to January 2024. The sample included 513 participants who had completed at least one e-course on green economy available on the UN CC:Learn platform (complete list available on page 4) or attended one of the following trainings: *2nd Summer School on Green Industry offered by UNIDO*

and/or the PAGE Academy on Green Economy offered by ILO-ITC. The survey was made available in English, Spanish, and French. The sample enabled results with a 95% confidence level and 5% range of error. The data collected was based on user responses to a set of questions and the results were reported in an aggregate format.

KEY POINTS



89% of respondents have applied what they have learned. **76%** of them have applied it frequently or occasionally.



91% of respondents increased their capacity to identify and build on opportunities for the promotion of an Inclusive Green Economy.



95% of respondents have become more confident in advocating for an Inclusive Green Economy after taking PAGE courses/trainings.



68% of respondents chose PAGE courses/trainings for professional reasons.



36% of respondents have improved their job performance.



11% of respondents received a financial reward (wage rise, bonus, and other financial incentives provided by their employer).



13% of respondents received a job promotion or new responsibility after taking a PAGE training.

THE RESPONDENTS SAMPLE

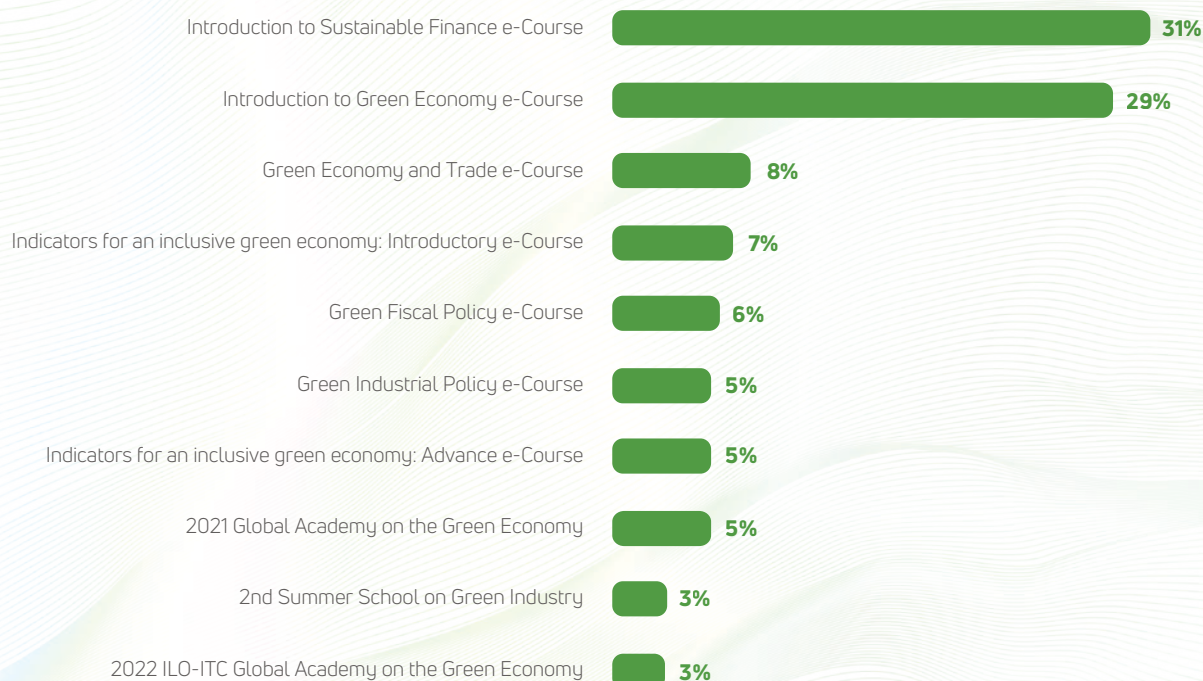
The respondents were selected based on UN CC:Learn/UNITAR, ITC-ILO and UNIDO databases. The requirement for being randomly selected to participate in the survey was having completed at least one e-course on Green Economy or UNIDO and ITC-ILO trainings offered in 2021-2022 (see graph below). The list of trainings and

the percentage of respondents that attended each one of them are available in the first graph. The survey also asked the respondents when they have attended a PAGE trainings and most of them, 70%, stated that they have attended at least one training in the past two years.

THE RESPONDENTS SAMPLE

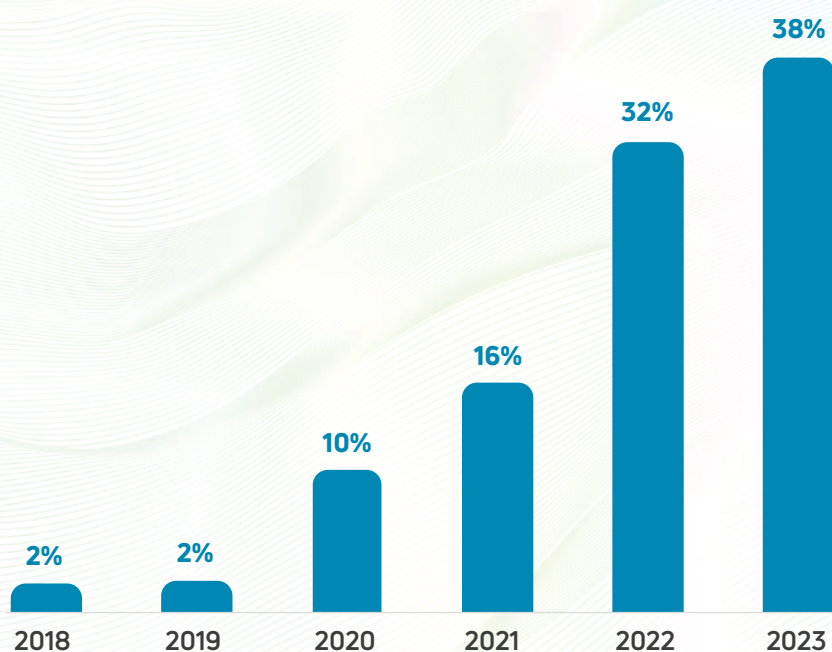
PAGE trainings offered

In which trainings have you participated?

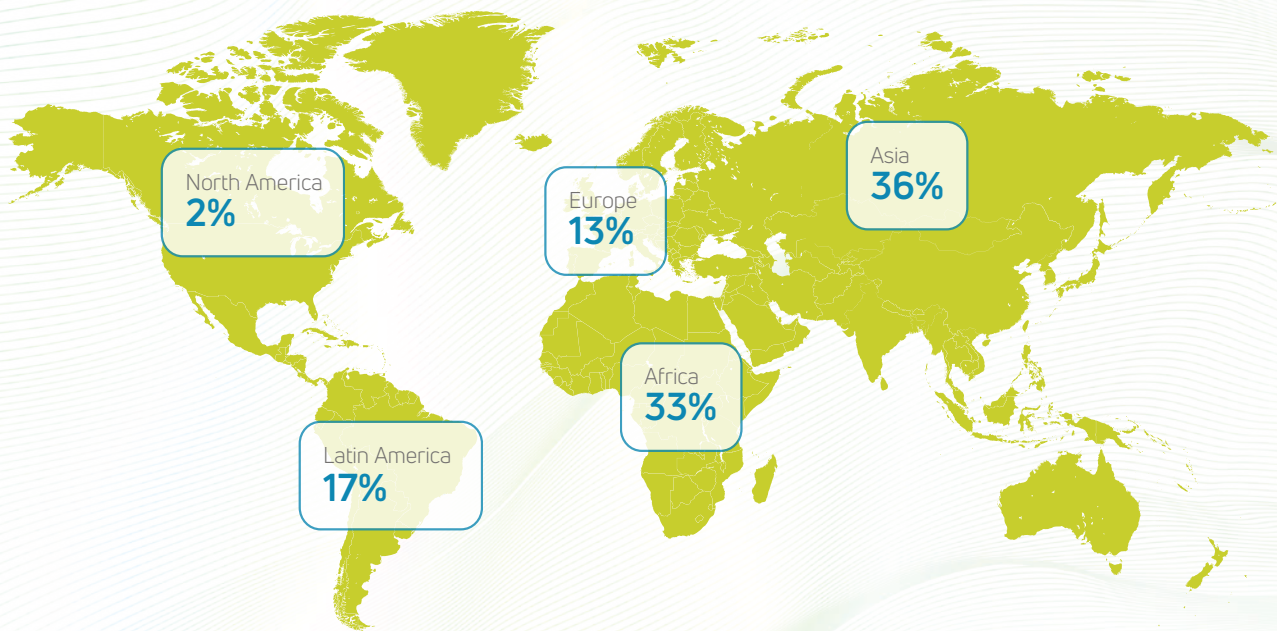


When respondents attended PAGE trainings

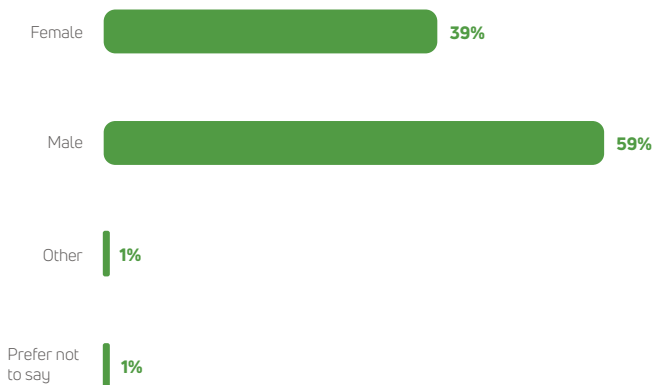
When was the last time you participated in a PAGE training/course?



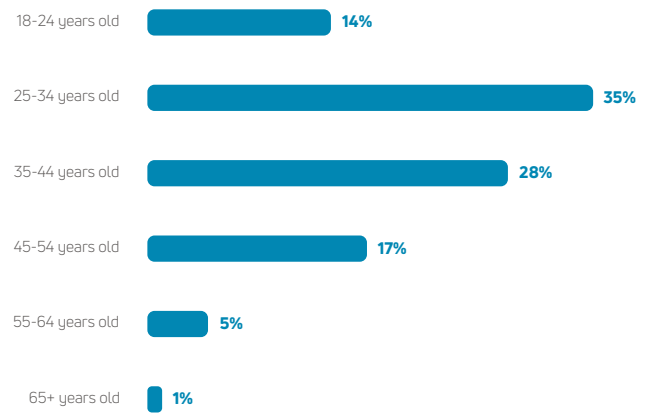
THE RESPONDENTS PROFILE



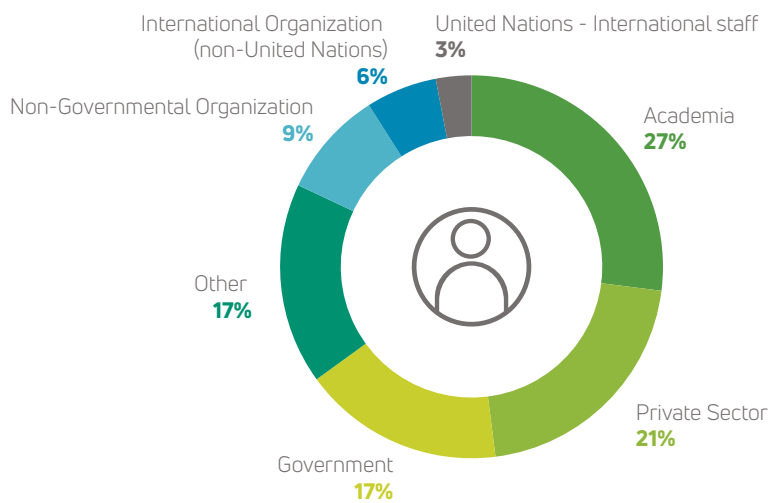
Gender



Age



Profession

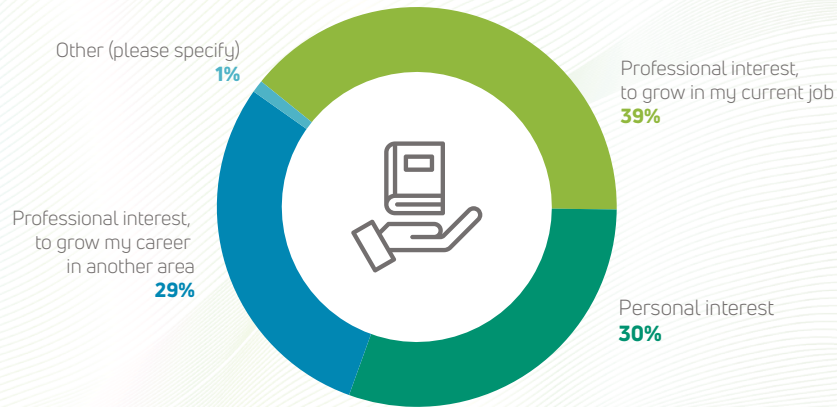


CORE FINDINGS

Learners choose PAGE trainings to advance their careers and employers have benefited from their participation

Learner goal

Why did you primarily enroll in this course/training?



"My participation improved the education system at the University." – **Learner from Indonesia who attended the 2021 Global Academy on the Green Economy**

"More clients have invested in "green" types of placements and savings accounts." – **Learner from Canada who took the IGE e-course**

"First Abu Dhabi bank is taking the lead in environment sustainability financing and implementing sustainable practices where I am playing a vital role in helping

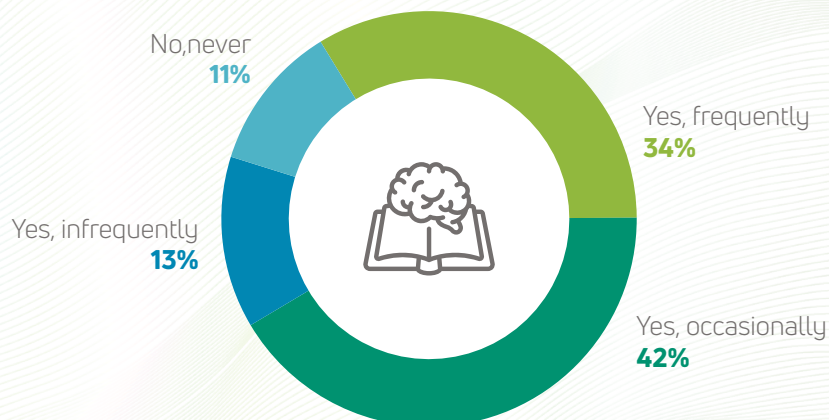
different process to Integrate in a sustainable environment an example I am working with sourcing teams to implement sustainable procurement strategies and solutions." – **Learner from Pakistan who took several e-courses**

"By including aspects of Green Economy and Climate Change in every decision making that impact on environment, health, and livelihoods." – **Learner from Canada who took the Indicators e-course**

Most learners apply the knowledge and skills acquired through the course/training

Application of knowledge

Have you applied/used the knowledge/skills that you have acquired through the course/training?



“As a manager in a bank, I am mainly responsible for the company business. In my daily work, I am required to classify whether the loan business I am responsible for is a green loan, which is very important and relates to whether the bank can fulfill its social responsibility. From the courses I am taking, I have learned the definition of ESG, which helps me to better classify in my work.” – **Learner from China**

“I work as a consultant in the Net-Zero transport domain and enrolling in the courses from PAGE has enabled me to form a better understanding of incorporating sustainability in transportation.” – **Learner from India**

“I did an environmental management audit in one of the country’s biggest HPP and the knowledge I attained from this course was very helpful” – **Learner from Georgia**

“I am a professor thus I applied my knowledge in teaching and training students about climate change and green economy.” – **Learner from India**

“We were engaged in the implementation of a Climate Smart Agriculture project in collaboration with SNV

Netherlands Development Organization. The initiative focused on promoting sustainable development practices within the agricultural sector. The training sessions proved to be highly beneficial in enhancing our capabilities and understanding of key aspects related to the project’s objectives and methodologies.” – **Learner from Uganda**

“Actually, with this course, I got admission to German college for a masters in sustainable engineering.” – **Learner from India**

“Using macro-economic approaches for considerations of policy-making that give a broader understanding of the green economy transition benefits was a great learning. Also learning from examples of other PAGE countries of effective communication tools has been a great source of inspiration for our national application: website, adapted content in local language, communication with local representatives of donor entities.” – **Learner from Morocco**

“I have used in technical study on reforming energy subsidies to support renewable energy development of Mongolia of UNEP.” – **Learner from Mongolia**



"I have conducted field assessments to address environmental degradation in East Regions" – **Learner from Sudan**

"I learned about the importance of sustainable development and environmental protection policies. Specifically, I applied these concepts by discussion at my university, where we examined local initiatives for the green economy. We discussed political measures to reduce CO2 emissions and create green jobs. Before the course, I was not aware of how political decisions directly impact the environment and the economy. Now, I use this knowledge to advocate for policy changes through academic papers and participation in student

organizations, promoting policies that balance economic development with environmental protection." – **Learner from Montenegro**

"Como asesor legislativo del Ministerio de Hacienda de Chile, me tocó revisar los proyectos de ley provenientes de la cartera de Medio Ambiente. Los conocimientos del curso me sirvieron para poder dar una perspectiva sostenible en lo económico, ambiental y social dentro de mis intervenciones. Además me introdujeron a conceptos que si no hubiera tomado el curso no habría conocido hasta el momento de enfrentarlos en el mundo profesional." – **Learner from Chile**

Learners improved professionally through PAGE training

Learning about Green Economy is crucial as it empowers individuals and societies to adopt sustainable practices, fostering environmental conservation, economic resilience, and social well-being for present and future

generations. Most learners have improved their self-knowledge on green economy while other improved their job performance or financial reward or received a promotion.

Improvements based on PAGE trainings

Which of the following did the course/training help you improve?



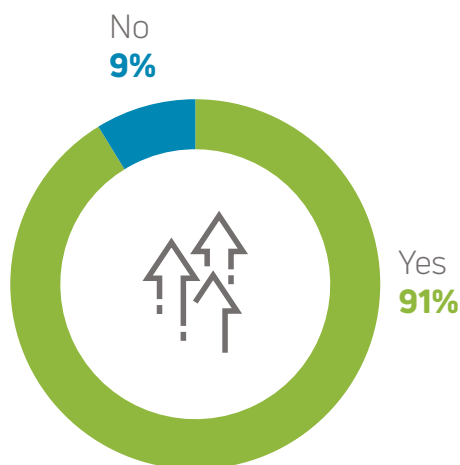
Learners have increased their capacity and have become more confident in advocating for an Inclusive Green Economy

Increasing the learners' capacity to identify opportunities for an inclusive green economy and gaining confidence through PAGE trainings empowers them to advocate effectively for sustainable and equitable practices. By being well-versed in the principles of an Inclusive Green Economy, advocates can play a pivotal role in driving

positive change, influencing policies, and inspiring others to embrace environmentally responsible and socially just practices. In essence, the combination of increased capacity and confidence gained from the course/training enables individuals to be effective defenders for a more sustainable and inclusive economic future.

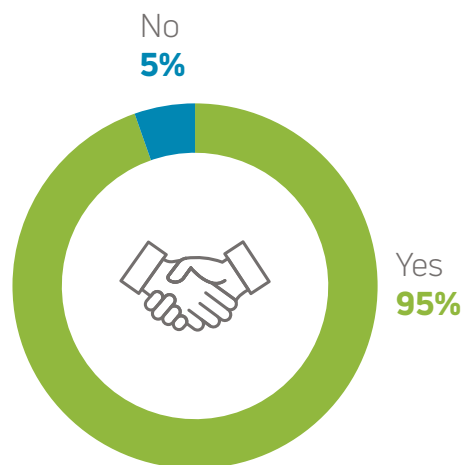
Increase in capacity

Did the training/course increase your capacity to identify and build on opportunities for the promotion of an Inclusive Green Economy?

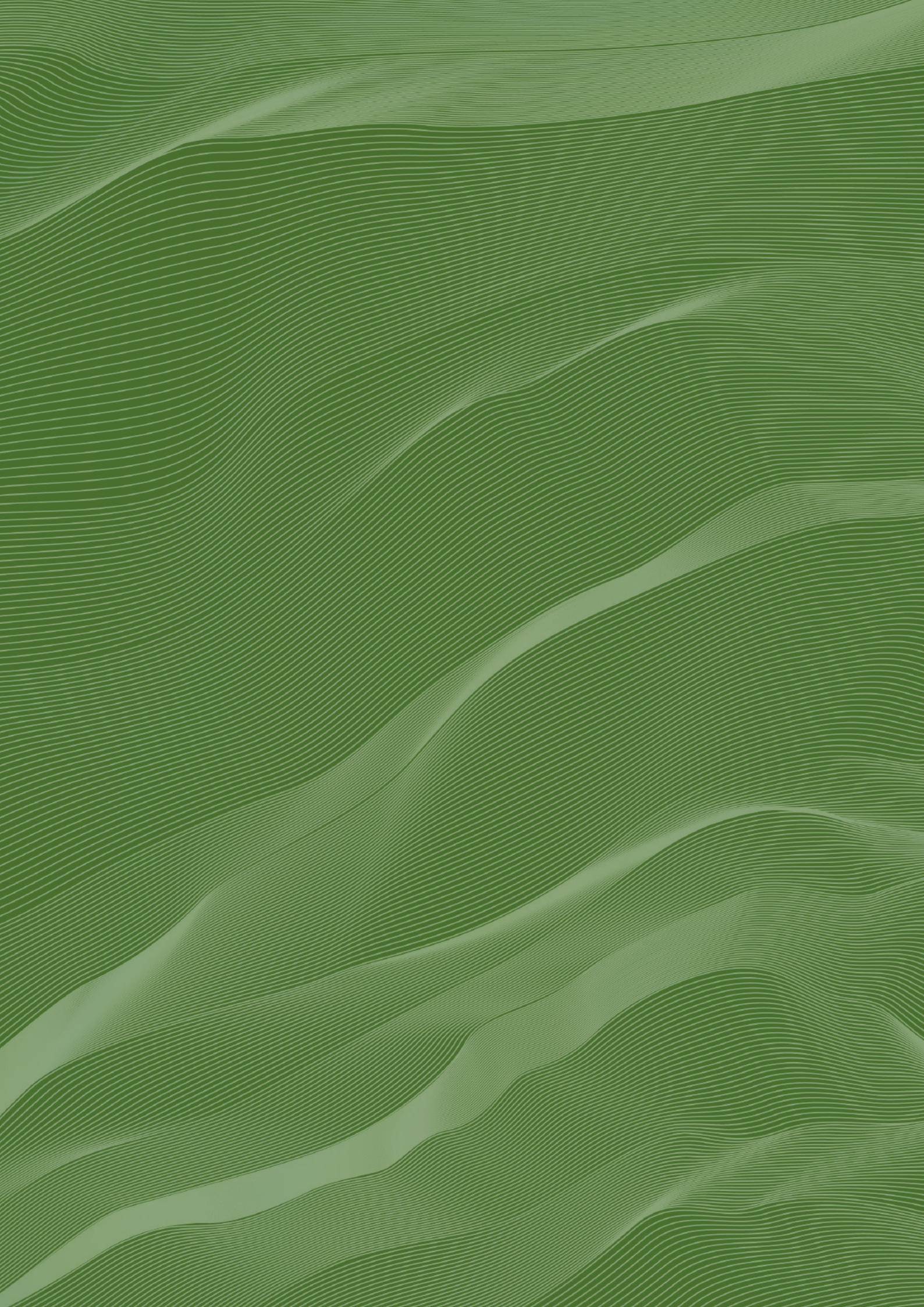


Confidence

Have you become more confident to advocate for an Inclusive Green Economy after taking our course/training?







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