



## WHAT IS PAGE?

The Partnership for Action on Green Economy (PAGE) supports countries that are interested in making the transition towards more inclusive economies, use resources more efficiently and have low carbon emissions.

Between today and 2020, PAGE will catalyze the change process of the economies of 20 countries, focusing on investment and public policies for creating new ways of generating resources: cleaner technology, healthy ecosystems and skilled green jobs driven by strong institutions and good governance. Together, this partnership will create the conditions for increasing prosperity and greater equality, contributing to natural resources conservation and poverty eradication.

**A GREEN ECONOMY IS THE OUTCOME OF IMPROVED HUMAN WELLBEING AND SOCIAL EQUITY, WHILE SIGNIFICANTLY REDUCING ENVIRONMENTAL IMPACT.**



**THE GLOBAL VISION OF PAGE IS TO CONTRIBUTE TO THE EQUITABLE AND SUSTAINABLE TRANSFORMATION OF THE NATIONAL ECONOMIC STRUCTURES OF 30 COUNTRIES BY 2020, WITH THE ULTIMATE AIM OF ACHIEVING ENVIRONMENTAL SUSTAINABILITY, CREATING DECENT JOBS AND IMPROVING HUMAN WELLBEING, RECOGNIZING THAT EACH COUNTRY MUST FOLLOW ITS OWN PATH TOWARDS SUSTAINABLE DEVELOPMENT.**

PAGE WILL BASE ITS ACTION ON NATIONAL PRIORITIES AND RESOURCES TO ENABLE EACH COUNTRY TO FORMULATE AND ADOPT GREEN PUBLIC POLICES THROUGH:

- Offering governments and other interested actors a comprehensive range of services and tools.
- Promoting a strategic focus that links economic development to environmental sustainability and social inclusion.
- Mobilizing support for implementing public policies and data collection to quantify the impact of investment in the green economy.
- Guaranteeing capacity-building and training programmes for establishing efficient and cost-effective institutions.

PAGE WILL ALSO REINFORCE THE CAPACITY OF NATIONAL PARTNERS TO FINANCE AND IMPLEMENT INCLUSIVE GREEN ECONOMY INITIATIVES AT SECTOR LEVEL:

- Offering national partners technical assistance to mobilize financial resources and implement green economy policies.
- Offering advisory services on inter-ministerial coordination mechanisms and between the various stakeholders, to build consensus, ensure country ownership and overcome the challenges of implementation.
- Shaping job creation and industrial development strategies for technological innovation, facilitating entrepreneurship and promoting capacity-building.

## THE PAGE VISION



OPENING THE WAY TO SUSTAINABLE DEVELOPMENT AND POVERTY ERADICATION.

## ENABLING THE COUNTRIES TO MOVE TOWARDS INCLUSIVE GREEN ECONOMIES.

PAGE will also contribute to strengthening the global knowledge base and will foster universal accessibility to green economy best practice, tools and updates.

**The countries involved will have access to a wide range of high-quality resources and advisory services regarding key factors of the green economy.**

To make this possible, **PAGE** will focus on developing and providing global access to green economy tools and training programmes by:

- Offering a comprehensive toolkit, training packs and e-learning courses for policy makers, workers and other stakeholders.
- Establishing a **PAGE** Academy and a Leadership Programme.
- Providing a specific web portal for specialists to have access to constantly updated resources.

**Creating and sharing knowledge about the green economy to promote its implementation nationwide, through:**

- Undertaking research and analysis to improve existing green economy modules and methodologies.
- Developing a series of global and sector indicators for national green economy assessments.
- Promoting events for sharing knowledge with PAGE partners and organizing high-level dialogues about regional and global public policies.

## PERU PREPARES FOR ITS PAGE INITIATIVE



PERU IS THE SECOND COUNTRY IN THE WORLD TO RECEIVE SUPPORT FROM THE PAGE INITIATIVE. IT WAS SELECTED IN LATE 2013 FOLLOWING A FORMAL REQUEST FROM THE PERUVIAN GOVERNMENT FOR SUPPORT FOR ITS TRANSITION TOWARDS A GREEN ECONOMY.

In the last ten years, Peru has seen sustained economic growth. However, this has not always been accompanied by improvements in the wellbeing of society.

The government of Peru, through its ministries, will lead the process of implementing the various PAGE activities and provide strategic direction. The government will be the main host of scheduled meetings and workshops. It will also guide the implementation of the various planned studies and reports.

The Ministry of Environment (MINAM) in coordination with the Ministry of Labour and Employment Promotion (MITEP) will coordinate the activities of the various ministries in the framework of the PAGE initiative, and will invite them to be a part of it, ensuring a dynamic and high level of commitment for the successful implementation of PAGE in Peru.



## OBJECTIVE OF PAGEPERU

The main and long-term objective of PAGE in Peru is to contribute to national development planning strategies, mainstreaming the concept of green growth into development policies through the design of public policy proposals in key sectors of the economy that will promote the efficient use of resources, environmental quality and sustainability and green jobs creation, as well as the instruments needed for their implementation.

To launch the PAGE intervention in Peru, an initial phase of one year has been proposed, whose main objective is to support the Peruvian government in identifying the basic elements to build a development model based on the paradigm of green growth. The proposed activities during this phase match the four global PAGE components.

## A PARTNERSHIP FOR THE FUTURE WE WANT PAGE



In response to the call to action of the Rio +20 Declaration entitled "The Future We Want", which urges the United Nations system to support the countries interested in making the transition to more inclusive green economies, five United Nations agencies – UNEP, ILO, UNIDO, UNEP and UNITAR – have come together to form the Partnership for Action on Green Economy (PAGE), to address the growing demands of the countries interested in pursuing national level green economy strategies.

## PAGE PARTNERS

The United Nations Environment Programme (UNEP) is main organization in the United Nations system that focuses on the global environment, and it is expected to play a key role in facilitating all the aspects of PAGE.

The International Labour Organisation (ILO) will contribute to the development of PAGE with its knowledge and experience on the subject of jobs, greening business, green jobs, gender equality and capacity building.

The United Nations Industrial Development Organisation (UNIDO) will provide advisory services on industrial policies and their implementation through industrial participation, training courses for the industry, and building public-private partnerships.

The United Nations Development Programme (UNDP) will bring its experience and knowledge in proposing national capacity-building strategies, giving technical assistance and supporting public policies.

The United Nations Institute for Training and Research (UNITAR) will provide support and coordinate international training programmes, including those hosted by the IO International Training Centre.

Equally important are the national partnerships and close interaction with United Nations teams in the country, government, the policy makers and institutions of the financial and private sector, so that all work together and drive a global transition towards an inclusive society.

The existing initiatives and experience of the five agencies will result in the power of PAGE being greater than the sum of its parts.

## OUTCOMES FOR THE INITIAL PHASE OF PAGE FOR PERU (2014)

- Support for the government in identifying priority areas for green growth in Peru through a scoping study.
  - Support for the government in the ex-ante assessment of green policies and their social, economic and environmental impact through a quantitative assessment.
  - Support for the government in identifying and mobilising key stakeholders to build a green development model in Peru.
  - Joint agreements with the government on a strategy and 2-year action plan (2015-2016) for the implementation of PAGE activities in Peru.
- PAGE coordination efforts will result in the identification of policies that will ensure economic growth with social inclusion and employment, while enabling the sustainable use of Peru's vast natural capital.

PAGE will support efforts through a policy of alliance-making that will allow the participation of society as a whole, with the required horizontal and vertical government involvement, i.e., through multisectoral articulation mechanisms, but also integrating the central, regional and local levels of government. The participation of civil society is essential to achieve a consensual prioritisation process so that the participation of employers, trade unions, academia and civil society as a whole will help this transition to be seen as a necessity by all sectors of Peruvian society.

## PAGE

### FOR FURTHER INFORMATION:

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