

Partnership for Action on  
**GREEN** economy

# PAGE





*A green economy is one that results in improved human well-being and social equity, while significantly reducing environmental risks and ecological scarcities.*

The Partnership for Action on Green Economy (PAGE) supports countries interested in pursuing inclusive, resource-efficient, low-carbon economies.

Between now and 2020, PAGE aims to catalyse the transformation process of 30 countries' economies by shifting investment and policies towards the creation of a new generation of assets: clean technology, well-functioning ecosystems, a skilled labour force with green jobs driven by strong institutions and good governance.

Together, this partnership will set the conditions for enhanced prosperity and greater equity, contributing to natural resource conservation and poverty eradication.



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## Supporting change for The Future We Want

In 2012, the Rio+20 Declaration – The Future We Want – recognized a green economy as a vehicle for achieving sustainable development and poverty eradication. It called on the United Nations to support interested countries in their transition to greener and more inclusive economies.

In response to this call for action, the UNEP, ILO, UNIDO and UNITAR created the Partnership for Action on Green Economy, or PAGE, to meet the growing demands from countries seeking to develop and implement national green economy strategies.

Building on the existing initiatives and expertise of the four agencies, PAGE is expected to be greater than the sum of its parts – offering countries a full range of integrated services and tools that will facilitate their national green economy plans. This collective effort will mobilize social awareness and special training, and foster policy development and implementation, as well as knowledge sharing and policy dialogues.

The overall vision of PAGE is to contribute to the equitable and sustainable transformation of national economic structures in 30 countries by 2020, with the ultimate intention to achieve environmental sustainability, decent job creation, reduced poverty and improved human well-being.

Recognizing that each country must develop its own unique pathway, based on its national priorities and resources, to sustainable development, PAGE seeks to:

**Enable countries to formulate and adopt green economy policies by:**

- Offering a comprehensive suite of services and tools to governments and other stakeholders.
- Promoting a strategic approach that links economic development to environmental sustainability and social inclusion.
- Mobilizing policy support and collecting data to quantify the impacts of green economy investments.
- Ensuring results-oriented capacity building and training for effective institutions.

**Strengthen the capacity of national partners to finance and implement inclusive green economy initiatives, including at the sectoral level, by:**

- Providing technical assistance to national counterparts on mobilizing finance and implementing green economy policies.
- Advising on inter-ministerial and multi-stakeholder coordination mechanisms to build consensus, country ownership and overcome implementation challenges.
- Shaping employment creation and industrial development strategies to advance technological pathways, facilitate entrepreneurship and enhance skills building.

Creating *pathways* to sustainable

# *Enabling countries to shift to inclusive green economies*

PAGE will also strengthen the global knowledge base and improve universal accessibility to good practices, tools and updates on the green economy. Interested countries will be able to tap in a vast pool of resources and source high-quality advice on key issues related to the green economy.

To make this happen, PAGE will:

## **Develop and provide global access to tools and training programmes on green economy by:**

- Offering a comprehensive toolkit, as well as training packages and e-learning courses for policymakers, workers and other stakeholders.
- Establishing a PAGE Academy and Leadership Programme.
- Providing a dedicated web portal for practitioners to access the most up-to-date resources.

## **Create and share knowledge on green economy to support its application at the country-level by:**

- Undertaking research and analysis to improve existing green economy modules and methodologies.
- Developing a set of global and sectoral indicators for national green economy assessments.
- Hosting knowledge-sharing events with PAGE partners and organizing high-level policy dialogues at both the regional and global levels.

**development and poverty eradication**

# Partners

**The four founding partners of PAGE – UNEP, ILO, UNIDO and UNITAR – have all worked to address different aspects of a green economy. Together, the partners cover the key cornerstones of a green economy and can provide a comprehensive suite of services and tools that will help countries strategically develop their own green economy pathways.**

The **United Nations Environment Programme (UNEP)** is the lead organization on the global environment in the UN system and is expected to play a key role in facilitating all aspects of PAGE. UNEP will focus on ensuring environmental sustainability in policy advice under PAGE. Under its Green Economy Initiative, it has produced a number of green economy reports, and provided technical assistance and policy advice to more than 20 countries. Furthermore, UNEP has created partnerships with the Green Growth Knowledge Platform, among others, as part of its efforts to promote a green economy worldwide.

The **International Labour Organization (ILO)** is expected to bring its knowledge and experience on employment, the greening of enterprises, green jobs, gender equality and skills building to PAGE. Under its Green Jobs Programme, the ILO has provided international policy coherence through research and advocacy on employment, entrepreneurship and social inclusion; supported constituents at national level through social dialogue, policy and technical advisory services; and developed capacity through training and knowledge sharing.

**Equally important are the partnerships at the national level and close interaction with United Nations Country Teams (UNCTs) that can bring in the expertise from a range of organizations. PAGE offers forward thinking government leaders and policy makers, financial and private sector institutions, as well as civil society, including academia and national research institutions, to work together and spur a global transition to an inclusive, resource-efficient, low-carbon green economy.**

The **United Nations Industrial Development Organization (UNIDO)** is the UN's expert in promoting sustainable industrial development. UNIDO has a long track record in implementing cleaner production technologies at the national level, as well as providing evidence-based policy advice to member states. UNIDO's contribution to PAGE will focus on industrial policy advice and its implementation through industry engagement, industry-related training and its building of public-private partnerships.

The **United Nations Institute for Training and Research (UNITAR)** is a strategic UN partner dedicated to environmental training and strengthening capacities of research and training institutions in partner countries. Under PAGE, UNITAR will support and contribute to the development of international training programmes, including those hosted by the ILO's International Training Centre. UNITAR will also lead on national training and competency development in support of green economy policy and action plan development, as well as contribute to other specialized training, capacity building and high-level dialogues.

# *The Partnership for Action on Green Economy (PAGE) drives a multi-stakeholder and participatory approach to create inclusive, sustainable societies.*

## **PAGE** seeks to:

- Enable countries to formulate and adopt green economy policies;
- Strengthen the capacity of national partners to finance and implement inclusive green economy initiatives;
- Develop and provide global access to tools and training programmes on green economy; and
- Create and share knowledge on green economy to support its application at the country-level.

### **For further information:**

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**It is time to get  
on the same PAGE.**