



PAGE

TOOLS & SERVICES

PAGE is a partnership that helps countries, through **integrated technical advice, analysis and capacity building**, embark on a whole-economy and whole-society transition to an inclusive green economy.

PAGE's approach takes on the **cross-functional challenge** of transforming economies and financial systems into drivers of sustainability and social equity. It does this through leveraging the **expertise and cooperative power** of convening across 5 UN Agencies, across ministries, across countries, through south-south and triangular cooperation and through public-private partnerships.



PAGE

PARTNERSHIP FOR ACTION
ON GREEN ECONOMY



INTEGRATED DELIVERY



POLICY & PLANNING

At its core, PAGE helps governments create and implement policies that promote green economic activities



INFORMING PRIORITIES

PAGE prioritizes supporting the development of key sectors that can drive future economic growth and sustainable development



MEASURING IMPACT

PAGE develops and helps to implement tools to monitor and evaluate how different policy and investment options impact green economy progress



INSPIRING ACTION

PAGE drives and shapes conversations about the future we want, to inspire a global shift towards inclusive green economy policies and practices



CONNECTING FINANCE

PAGE connects governments, the private sector and expert institutions and initiatives to support the building of financial systems that are responsive to and rewarded for sustainable investment

TOOLS & SERVICES



POLICY & PLANNING

At its core, PAGE helps governments create and implement policies that promote green economic activities, through technical advice, analysis and capacity building.

PAGE provides tools and advisory services for:

- **Analyzing the current policy situation** in the country, to set a benchmark and to see where improvements can be made
- **Building the skills and capacity** of government and other stakeholders to project the impact of different policy and investment scenarios on social, economic and environmental outcomes
- **Measuring the impact** of green economic policies on the economy and community;
- **Developing networks** for advice, expertise and best practices on green economy policy.



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IN ACTION

STOCKTAKING

PAGE analyzes the current policy environment and how it is impacting economic development, employment, environmental sustainability, and social inclusiveness

MODELLING

PAGE has developed a tool that takes several commonly used modelling methods, and integrates them to forecast the economic, social and environmental tradeoffs of specific policy and investment scenarios

INDICATORS

PAGE develops guidelines on what is important to measure, how should it be measured, and how it interacts with other social and economic factors

POLICY ANALYSIS & ALIGNMENT

PAGE analyzes how existing or proposed policies align with national development targets, the Paris Agreement and the Sustainable Development Goals

INSTITUTIONAL CAPACITY BUILDING

PAGE ensures that the domestic policy-making infrastructure can carry on building momentum towards an inclusive green economy

COOPERATION AND COORDINATION

PAGE builds interministerial coordination mechanisms, cross-sectoral networks and international platforms to exchange ideas about policy innovations and learn best practices and lessons on implementation



INFORMING PRIORITIES

PAGE has a key focus on supporting the development of key sectors that can drive future economic growth and sustainable development.

PAGE provides tools and services for:

- **Identifying opportunities and develop strategies** for sustainable green jobs, environmental protection and economic growth;
- **Developing strategies and action plans** for greening sectors that are domestically economically and socially important
- Building skills to enable individuals and the private sector, include fina to **harness and develop opportunities** in key sectors
- Building the capacity for policymakers to develop and implement **green sectoral policies** and practices



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IN ACTION

SECTORAL ASSESSMENT

PAGE analyzes the potential of individual economic sectors, as well as specific thematic areas, including trade, jobs, industry, learning needs and the macroeconomic environment to determine inclusive green economy opportunities and capacity for development

STRATEGY DEVELOPMENT

PAGE develops action and investment plans for promoting sectors that grow the economy, protect the natural environment and provide better employment and consumption choices for poor and vulnerable communities

INSTITUTIONAL CAPACITY

PAGE builds skills and helps lay the policy groundwork for the growth of specific strategic sectors to power the inclusive green economy

GREEN SKILLS DEVELOPMENT

PAGE works with business associations, universities and governments to develop and deliver green skills curricula customized to the growth trajectory of the country

SECTORAL ANALYSIS

PAGE's modelling enables policymakers prioritise different sectoral investment and policy decisions based on the projected trade-offs and winners and losers of those decisions



MEASURING IMPACT

PAGE provides analysis tools and advice to enable policymakers to assess the impact of their policy and investment decisions on their progress towards the Sustainable Development Goals and national green economy targets.

This is done through:

- Providing a **measurement framework** to assess green economy progress and facilitate comparison
- Conducting **trainings and briefings** to enable decision-makers to react to policy outcomes
- Developing **strategies and action plans** to ensure that relevant data are collected to measure green economy progress and policy outcomes



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IN ACTION

DEVELOPING NEW MEASUREMENT FRAMEWORKS

PAGE has developed a tool that enables countries to track their inclusive green economy progress at a country level, facilitating cross-country comparison of achieved progress

DRIVING IMPLEMENTATION OF MEASUREMENT TOOLS

PAGE delivers trainings and briefings to enable decision makers to use measurement tools to inform their green economic strategy and policy decisions

INSTITUTIONALIZING GREEN ECONOMY DATA

PAGE develops strategies and action plans for relevant government agencies and institutions to collect, store and analyze green economy data in a scientifically rigorous manner and enables comparison across countries and time periods



INSPIRING ACTION

Green economic activities are more powerful when they are undertaken as a global effort. PAGE has been successful in supporting the movement toward sustainable economies by helping **drive and shape conversations** about the future we want through:

- Creating and hosting **global tools and events** to promote green economy knowledge-sharing and learning
- Participating in strategic dialogues on global issues to elevate green economy in the **priorities of the global public and policymakers**
- Creating a green economy community to **cross-fertilize and scale up** best practices



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IN ACTION

GLOBAL EVENTS

PAGE convenes green economy stakeholders, including policymakers, champions and thought leaders at global events to share ideas, best practices and opportunities for further development

GREEN ECONOMY ADVOCACY

PAGE participates in global fora and high-profile events, and engages with and trains media representatives on green economy issues to ensure that inclusive green economy is kept on the agenda of decision-makers

BUILDING PARTNERSHIPS & NETWORKS

PAGE connects with organizations, government agencies and civil society groups to build a green economy network and creating a multiplying effect on green economy action

LEARNING & EXCHANGE

PAGE creates green economy learning environments and resources to help build the next generation of green economy leaders and support South-South cooperation and knowledge exchange

PUBLIC OUTREACH

PAGE uses a variety of traditional, social media, and online mechanisms to generate grassroots green economy discussions and celebrate green economy champions

INSPIRING ACTION



CONNECTING FINANCE

PAGE works with relevant institutions and initiatives to support governments and the private sector develop strategies to build financial systems that are responsive to and rewarded for sustainable investment. Tools and services help in:

- Developing plans and strategies for **scaling and greening** financial systems
- Bringing together key actors to **connect finance with green economy** policies, projects and initiatives
- Building institutional capacities and individual skills to participate in and **accelerate green finance** activities
- Advocating and provide a platform **mobilizing green finance** on the global stage



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IN ACTION

ASSESSING DEMAND

PAGE conducts and interprets analyses to determine the appetite for green financial products within the domestic market to inform planning and drive investment

STRATEGIC PLANNING

PAGE works with partners and experts to develop strategies to scale sustainable and 'green' finance practices and products, through identifying key characteristics and objectives, and exploring possible action plans to achieve these goals

CONNECTING ACTORS

PAGE forms strategic connections between relevant government ministries, public sector finance, the banking sector and green finance experts to enable the public and private sector to work together to create conditions favourable for green finance to flourish

BUILDING SKILLS

PAGE delivers training on green financial mechanisms and products to help create a critical mass of skilled and interested parties to engage in green financial markets

GREEN FINANCE AWARENESS

PAGE provides platforms to elevate and amplify the conversation on green finance on a global stage, highlighting its centrality for long term sustainable development at global events and discussions